

CREATIVE ECONOMY

INNOVATION GRANT AWARDS

GRANT GUIDELINES

BACKGROUND

As America's only arts network, Ovation and its philanthropic arm, The Ovation Foundation, are passionate advocates for artistic and creative endeavors and work to ensure that the arts are accessible to everyone.

THE CREATIVE ECONOMY

The 21st Century workforce looks vastly different from that of the last. Today's most successful companies seek out creative, innovative and artistic thinkers. These workers make up the Creative Economy: a segment of the larger economy that applies creative ideas and processes to generate goods, services and innovations that provide economic and aesthetic value for all.

GOAL

The 2016 Creative Economy innOVATION Grants cycle supports programs and projects that catalyze the Creative Economy through investments in artists and the creative industries.

GRANT AWARDS

Five (5) grants of \$20,000 each will be awarded for total funding of \$100,000.



ELIGIBILITY — WHO CAN APPLY?

Organizations may apply if they meet all of the following eligibility requirements:

1. 501(c)(3), tax exempt status, as defined by the IRS.
 - A. A submitted Federal Form 990, 990-EZ or 990-N for a tax year ending on or after December 31, 2014.
 - B. Organizations with operating budgets between \$1M-\$1.5M must submit a financial audit for the most recent completed fiscal year for a tax year ending on or after June 30, 2013.
2. Principal offices and programs within the United States.
3. More than 50% of programming and budget dedicated to direct services for artists or workers in the Creative Economy.
4. An operating budget of not more than \$1.5M
5. Grantees must be willing to be featured in various digital, print and broadcast media for Ovation LLC and The Ovation Foundation, etc.
6. Organizations with skills-training programs focusing on one or more of the following creative industries:



ARCHITECTURE & INTERIOR DESIGN



DIGITAL MEDIA: gaming, animation, video, motion, web



ENTERTAINMENT: sound recording, film, television, radio



FASHION: apparel design, manufacturing, wholesale



FURNITURE & DECORATIVE ARTS



INDUSTRIAL & PRODUCT DESIGN: consumer goods, toys



VISUAL & PERFORMING ARTS: theater, dance, music, visual, literary, media or folk and traditional arts.

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GRANT CYCLE TIMELINE*

SEPTEMBER 20, 2016

Application process opens
Nationwide announcement of
RFP for 2016 Creative Economy
innOVATION Grants

NOVEMBER 4, 2016

Submission deadline 11:59PM PST

NOVEMBER 8, 2016

Grant review process begins

DECEMBER 16, 2016

Grant awardees announced

FIRST QUARTER 2017

Creative Economy innOVATION
Grants Ceremony

*Timeline is subject to change



CRITERIA

APPLICATIONS WILL BE JUDGED ON THE FOLLOWING

Applicants for the Creative Economy innOVATION Grants cycle should have exemplary program(s) that foster the growth and sustainability of America's creative industries through **Workforce Development and Skills Training**. These programs will be judged on a combination of the following criteria:



PROGRAM CONTENT & EVALUATION

The quality of the workforce development or skills training program, as demonstrated by:

- A. A deep understanding of the current tools and skills needed to advance within the Creative Economy
- B. The development of innovative approaches to help grow creative industries by addressing potential skills gaps
- C. A clear mechanism of programmatic implementation as well as the strength of the program's assessment or evaluation methodology.



PARTNERSHIP OPPORTUNITIES

The capacity of the program to empower clients to contribute to their local and/or regional community and economy:

- A. Establishment of robust public, private, and/or nonprofit partnerships that enhance the organization's workforce and skills training programs
- B. The ability to provide clients with hands-on, real-life experience building applicable skillset



TECHNOLOGY

The creative ways in which technology is used as a medium to enhance workforce development and skills training to better prepare individuals for a competitive global economy.

- A. Integration of technology platforms that support creative industries (e.g. sketching and design software for fashion careers or editing software for post-production)
- B. Provide access to these technologies via remote or onsite login to enable clients to build familiarity and mastery over time

To submit the online application visit TheOvationFoundation.org